

Continuous education for financial professionals

AZEK SWISS TRAINING CENTRE FOR INVESTMENT PROFESSIONALS



SFAA SWISS FINANCIAL ANALYSTS ASSOCIATION



AZEK training centre for professionals in finance

History

- 1990: AZEK training centre was founded as a subsidiary of the Swiss Financial Analysts Association SFAA
- 2000: foundation of the international association ACIIA, umbrella organization for national associations of investment professionals
- 2007: foundation of the Association of International Wealth Management AIWM
- More than 5'000 graduates

Mission statement

- We aim to **develop professionals to highly qualified specialists**
- We offer **post-graduate trainings and networking opportunities** for our graduates with federal and international diplomas
- **Quality is key** – of the lecturers, the study platform and in students' tutoring

AZEK offerings

- Training programs for financial professionals with Swiss Government diplomas
- Certificates in Financial Data Science and ESG
- Vast range of post-graduate seminars
- Broad network more than 70 highly experienced lecturers, with strong academic background

Diplomas



Financial Analysis and Portfolio Management



Wealth Management

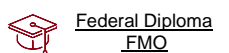
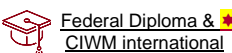
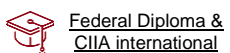


Financial Market Operations



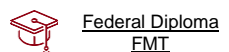
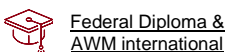
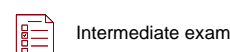
Seminars and Events

Advanced knowledge



SAQ & FinSA compliant

Basic knowledge



On current financial topics and news from science

★ with SAQ certification (CWMA and affluent direct access to CIWM)

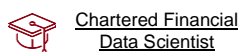
Strong reasons for choosing AZEK

- Both comprehensive theoretical foundation and strong practical orientation
- Modern, state of the art platform for distance-learning
- Students are entitled to reclaim 50% of the training expenses from the Swiss Confederation

Certificates Corporate solutions



Financial Data Science



ESG Analysis



Customized corporate solutions

Tailored to needs of the organization

Qualified financial professionals with AZEK

Qualification and excellence of financial professionals is core

- To create added value for the customers in an environment of decreasing margins requires good knowledge and expertise
 - A solid theoretical and practical background in financial topics is required to engage with increasingly educated and critical clients on equal terms
 - Financial professionals have to act in the best interest of their clients, pursuing wealth accumulation and preservation for their clients
 - Financial professionals have to understand and deal with an increasing number of often complex financial products in a rapidly changing regulatory environment
 - Digitalization leads to a shift from jobs with repetitive workflows to functions with a higher level of education
- Education is key, experience a must and – due to the change and complexity of markets and client needs – lifelong learning is mandatory
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Swiss Financial Analysts Association SFAA

About us

History

- Founded in 1962, parent company of the AZEK training centre
 - Recognized as the examining body for Federal and international Diplomas
 - More than 2'900 experienced financial professionals are members of the SFAA
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Mission statement

- We aim at providing high level of qualification among financial professionals.
 - We are committed to offering our members on-going professional trainings.
 - SFAA stands for quality of the profession and ethical conduct of its members.
 - We strive for recognition of the diplomas at a national and international level
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Network

- SFAA Clubs: midday and evening events with renowned experts in the financial industry from banks, insurance companies, public authorities and financial service providers
 - Different platforms to strengthen the member network
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Continuous professional development

- AZEK Campus: seminars to current financial market topics covering a wide range of subjects, from financial instruments, asset management, technical innovations, law and regulation etc.
 - Special conditions for numerous industry-specific seminars
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AZEK

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Association of
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aiwm

Association of
International Wealth
Management